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2016 09 22

Dear Potential Sponsor / Exhibitor

## **OPPORTUNITIES FOR SPONSORSHIP BIENNIAL NATIONAL CONGRESS**

**SA Society of Medical Oncology (SASMO)**

**SA Society of Clinical & Radiation Oncology (SASCRO)**

### **18<sup>th</sup> National Congress**

held in conjunction with the South African Children's Cancer Study Group (SACCSG), the South African Society of Gynaecologic Oncology (SASGO), the National Oncology Nursing Society of South Africa (NONSA), South African Oncology Social Workers' Forum (SAOSWF) & Radiation Therapists

**Sandton Convention Centre, South Africa**

**4 - 6 August 2017**

Approximately 1 100 delegates (based on the 2015 numbers, including 250 trade delegates) are expected to attend the 2017 National Congress of SASMO and SASCRO at the Sandton Convention Centre, South Africa. **This congress is held in conjunction with the South African Children's Cancer Study Group (SACCSG) for the first time and there will be a dedicated paediatric oncology programme.**

A variety of opportunities remain for companies to promote themselves at this congress. The Organising Committee, chaired by Dr Michiel Botha, Dr Adam Nosworthy and Dr Georgia Demetriou, has compiled a summary of these opportunities and invites interested companies to select the option best suited to their marketing strategies and product profile.

The participation of the trade is the backbone of a successful congress. We have great appreciation for your continued support of our congresses.

The Organising Committee would be most grateful if your company would consider participating in this congress.

**In the current budget-constrained environment the organisers would like to encourage participating exhibitors to carefully reconsider the use of expensive promotional displays in the exhibition area.** A trend towards simplicity and relevance is considered more appropriate at this time. We think you will agree.

## **We would like to give recognition to our sponsors in different categories:**

<b>Platinum sponsor:</b>	Total contribution of more than R 560 000
<b>Gold sponsor:</b>	Total contribution of more than R 450 000
<b>Silver sponsor:</b>	Total contribution of more than R 210 000
<b>Bronze sponsor:</b>	Total contribution of more than R 110 000

Please complete the **Notice of Intention for the Trade** and return it by **e-mail**  
OR fax to Rhyno Kriek **before 21 October 2016.**

It is **YOUR** responsibility to ensure that the organisers have received your intention form.

Please note that **ONLY** trade delegates / representatives in the service of companies participating in the Trade Exhibition OR involved as sponsors will be allowed to attend the congress.

### **1. INTERNATIONAL SPEAKERS / EDUCATIONAL GRANTS**

We are inviting a number of international speakers in various areas of Medical and Radiation Oncology to attend the congress. Your company has the opportunity to sponsor one of these speakers. Sponsorship includes the costs of a **business class air ticket**, transfers, registration and accommodation. We will send a complete list of all the speakers as soon as all of them have confirmed their involvement in the academic programme.

Should your company be interested in sponsoring one or more of these international speakers, please contact Rhyno Kriek and complete the relevant space on the *Notice of Intention for the Trade*. In addition, please contact either Dr Michiel Botha, Dr Adam Nosworthy or Dr Georgia Demetrio to discuss further details regarding international speakers.

Another option is to make an unrestricted educational grant available.

### **2. EXHIBITION STANDS**

Exhibition stands in the different exhibition halls are offered in 9m<sup>2</sup> stands (3m x 3m) at **R 43 500 for area only**. Each stand includes free registration for two company representatives if they register **BEFORE 17 May 2017**.

The registration fee for additional trade delegates is **R 4 800** per person. (This is a fee for early birds applicable to registration and payment **BEFORE 17 May 2017**)

Please take note that we do not provide shell schemes. Oasys is contracted to build shell schemes at an **additional cost**.

Exhibitors will be expected to set up on **2 & 3 August** (Wednesday & Thursday) and break down on **Sunday, 6 August from 14:00 until 18:00**.

We will start with the allocation of stands after **21 October 2016**.  
Please take note that **MAJOR SPONSORS & EXHIBITORS** will get the opportunity to choose their stands first.

Stand allocation will only be confirmed on receipt of full payment. **Cancelled stands** will result in a 50% cancellation fee of the total fee. No cancellations will be accepted 3 months prior to the congress.

### 3. INVITATIONS AND PROGRAMME

The invitations will be circulated widely to members of SASMO and SASCRO, as well as to other disciplines that have an interest in cancer treatment. Information will also be widely disseminated throughout both private and public hospitals. In total about 1 600 people will receive this information.

#### 3.1 First Invitation & call for abstracts

A5 Size, **Cost:** R28 000 (one A5 advertisement included).  
This invitation will be e-mailed during **November 2016**.

#### 3.2 Final Invitation & registration

A5 Size, **Cost:** R28 000 (one A5 advertisement included).  
This invitation will be mailed during **March 2017**.

#### 3.3 A4 programme book with abstracts & A6 pocket programme

**Cost: R 72 000** (four A4 advertisements included in the programme & your logo on the Pocket programme).

These programmes will be included in the congress bags.

### 4. SOCIAL EVENTS

We are looking for sole sponsors for the two social functions. Please take note that the social functions will be open to ALL trade delegates.

Please contact Rhyno Kriek regarding the cost for the different functions if you are interested in sponsoring a function.

The name of the sponsoring company will be part of the name of the function.

We would like interested companies to e-mail us proposals regarding the **Welcoming Function and the Social Evening. Be creative!**

- |     |                    |                    |
|-----|--------------------|--------------------|
| 4.1 | Friday, 4 August   | Welcoming function |
| 4.2 | Saturday, 5 August | Social Evening     |

### 5. LUNCHESES

The opportunity to sponsor lunches on Friday, Saturday & Sunday is available. The sponsor will be allowed to brand the serving stations with table cloths, serviettes, etc.

**Cost: R 125 000 / lunch.**

### 6. REFRESHMENTS

The sponsor will be allowed to brand all serving stations with table cloths, serviettes, coasters, etc. Only one sponsor per day.

Sponsorship of morning and afternoon tea / coffee. **Cost: R 40 00 / day OR R 80 000** for the duration of the congress.

## 7. TRADE SYMPOSIA

We are awaiting proposals for Trade Symposia. This is a magnificent way to promote your product(s) in an academic environment. However not all proposals will be accepted. They will first be evaluated by the committee to assess if the proposal is suitable for the congress thereafter, only the top 4 proposals will be selected to participate in the SASCRO SASMO Congress.

These workshops will be **fully accredited for CPD points** - unless not applicable.

**Cost: R 84 000** for 50 minutes (one Symposium).

The cost includes **venue hire & standard Audio-visual and technical support.**

<b>Trade Symposium 1</b>	Saturday, 5 August	08:00 – 08:50
<b>Trade Symposium 2</b>	Saturday, 5 August	08:00 – 08:50
<b>Trade Symposium 3</b>	Sunday, 6 August	08:00 – 08:50
<b>Trade Symposium 4</b>	Sunday, 6 August	08:00 – 08:50

## 8. CONGRESS BAGS

The sponsor should supply each registered delegate (**trade delegates included**) with a congress bag. The bag and the design must be approved by the organising committee. The sponsor's logo may appear on the bag.

## 9. PENS & PADS

This is a good opportunity to promote your company.

## 10. LANYARDS

Good exposure for **R 30 000** (production included)

No other company will be allowed to hand out their own lanyards to congress delegates at the congress. The company who sponsors this item reserves the right to be the only provider of lanyards for congress delegates.

## 11. HOSPITALITY SUITE & INTERNET CAFE

We invite you to submit a proposal **AND** tender. We will host the Hospitality Suite & Internet Café. Your company could derive excellent exposure from this opportunity.

## 12. AUDIO-VISUAL SERVICE

A sponsor is required to carry the cost of the audio-visual service. This sponsorship will be acknowledged on screen at the beginning and end of the academic sessions and noted in the Programme. **Cost: R 100 000**

### **13. AWARDS FOR THE BEST ORAL OR POSTER PRESENTATIONS**

**Registrar / Fellow Awards for the best oral or poster presentations in the following three categories:**

- Clinical & Radiation Oncology
- Medical Oncology
- Paediatric Oncology

#### **Details of the sponsorship:**

1. A sponsorship to an International European Congress arranged by, and in conjunction with the sponsor.
2. Travel will be economy class air ticket.
3. Congress registration paid by the sponsor.
4. Accommodation arranged and paid by the sponsor.
5. All other costs to individuals account.

### **14. SIGNAGE**

This sponsor could assist us to guide the delegates to the different venues. The logo of the sponsoring company will appear on the boards. **Cost: R 15 000.**

### **15. MANAGEMENT OF CPD POINTS**

This service is sponsored by Discovery.

### **16. WEBSITE**

This sponsor could assist us to keep delegates updated regarding congress arrangements. The website will also be utilised for online-registration and updates of the congress programme. Excellent exposure for **R 15 000.**

## 17. ANY OTHER SUGGESTION?

Please be creative and let us know if you have a wonderful idea.

### Please take note:

- If you need more information regarding the cost of a specific item, please contact Rhyno Kriek.
- Please complete the **Notice of Intention for the Trade** and return it by e-mail OR fax to Rhyno Kriek before **21 October 2016**. Please keep in mind – first come – first served.
- You will receive all the relevant documents after we have received your intention form.

We are looking forward to your response  
and hope to welcome you at the Sandton Convention Centre!

Kind regards.

### CO-CHAIRS

#### SASCRO

Dr Michiel Botha

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### CONGRESS ORGANISERS

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